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PSYCHOLOGICAL STRATEGY BOARD 708 Jackson Place, N.W. Washington 25, D.C.

AUG 6 - 1953

MEMORANDUM

TO:

The Honorable Allen W. Dulles Director of Central Intelligence

SUBJECT:

Study of Decline of American Prestige Abroad

(NSC Action No. 867).

This memorandum is a follow up of our PSB luncheon discussion of 5 August on Item 3, "Decline of American Prestige Abroad. In view of the early deadline set by the NSC, I feel that the PSB staff's share of responsibility might be better and more quickly discharged if we received in advance of the finished study by CIA on this subject a rough indication of how the data seems to be shaping up.

Because Pete Craig is known to most of the individuals who will probably be engaged in assembling this material, I would appreciate it if such advance information were addressed directly to him at 708 Jackson Place. In this way I am sure that the PSB staff will then be alerted sufficiently ahead of time in order to set the planning wheels in motion as soon as possible for the purpose of tackling this problem effectively.

It might be helpful, but not absolutely necessary, that Pete Craig be informed in due course which individuals in your Agency he should establish contact with on an informal basis, in order to let them know about our staff's need for early indications of the direction that this study seems to be taking.

> George A. Morgan Acting Director

NSC review completed - may be declassified in full

SECURITY INFORMATION

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ROUTING AND RECORD SHEET

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